Bar
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Secy.

Secrt. II-27—104,006—4-11-49.

Dev (1952) Department

Ms **SERIES.**

G.O. NO. 836 Dev

Dated 3 - 3 - 52

[Despatch Abstract.]

Industries — Sericulture — Govt. silk filatures
Kollegal — Sale of silk fabrics — Appointment of
Agents — Proposal of the D.I & C — Order passed

Department of Industries and Commerce.

Dev 111152 PM1 18-10-51.

From:
Sri M.T. Raju Bar-at-law, I.C.S.,
Director of Industries and Commerce,
Madras.6.

To:
The Secretary to Government,
Development Department,
Government of Madras
Madras.9.

No.4231/D1/49 dated 3/10/1951.

Sir,

Sub: Government silk Filatures- Kollegal- Sale of silk fabrics- Appointment of agents- Proposals.

1 As Government are aware 12 handlooms are already working in the Government silk Filatures, as per sanction accorded in G.O.Ms. No.3419 Dev dated 25/6/48. In addition to these 12 handlooms I have applied to Government for sanction to the installation of 12 morehandlooms in this office letter No.4085/D1/51 dated 12th September, 51. Further, the proposals to start a powerloom weaving section in the Government Silk filatures, have also been approved by Government in G.O.Ms. No.4025 Development dated 8th September, 1951 and this may be expected to commence working in 1952.

2 At present the fabrics produced by the handlooms are being sold at the Kollegal Filature and at the various exhibitions directly by this Department. The disposal of silk fabrics has however not been expeditious and if the production of fabrics is to be increased by the additions of more handlooms and installation of powerlooms, it is essential that recourse should be had to the better channels of trade. I therefore suggest that agents may be appointed at suitable places for the sale of our fabrics, allowing them 10% commission on the sales. The selling prices of the fabrics will be suitably increased to provide for the payment of commission.

3 I request therefore that Government may be pleased to approve my proposal for the appointment of agents for the sale of the silk fabrics produced at the Government Silk Filatures, Kollegal and for the payment of 10% commission on the sales effected by them. I request early orders of Government.

V.S. Raghavan
for Director of Industries and Commerce

MNG/6-10.

Dev Depn

Memo: 11152 MI/51-1 dated 23.X-51

Sub: Industries - Sericulture - Govt. Silk Filatures, Kollegal - Sale of Silk fabrics - Appointment of agents.

Ref. From the Dtte No. 4231/D1/49 d. 3.10.51.

There is a good demand for silk fabrics. The silk cloth manufacturers do not employ any agents for the sale of their products. On the other hand the present practice is that silk cloth dealers visit manufacturing centres place orders or effect immediate purchase of silk cloth from the manufacturers on payment of cash or credit. In the circumstances there appears to be no case for the appointment of agents in the case of the fabrics produced in the G.S.F. Kollegal. The Dtte is therefore requested to justify in greater detail his proposal for appointment of agents and to report how the price of cloth prepared at the Filature compares with similar cloth in the market.

To The Dtte.

Note The Dtte has been asked to furnish further details regarding his proposal for the installation of additional handlooms. Meanwhile information on the points specified in the draft above may be called for.

Industries and Commerce Department.

From
Sri M.F.A. Jubbar-at-Law., I.C.S.,
Director of Industries and
-c-c-c

6

variety of silk fabric	Selling rate of the Govt. Silk Filature, Kollegal.	Selling rate of private manufacturers for similar fabrics in pure silk
	Rs.	Rs.
1. Plain shirting white	7-8-0 a yd.	6-0-0 a yd.
2. -do- coloured	7-12-0 ,,	6-8-0 ,,
3. Twill shirting white	8- -0 ,,	No stock. The rate is approximately 7-0-0 a yd.
4. -do- coloured	8-8-0 ,,	
5. 2" lace border saree with self madras.	10- -0 ,,	9-8-0 ,,
6. 1" -do- -do-	11-8-0 ,,	-8- ,,
7. " -do- -do-	13-8-0 ,,	12-0-0 ,,
8. 3" -do- -do-	14- -0 ,,	14-8-0 ,,
9. Plain upper cloth without zari	7-8-0 ,,	6-0- ,,
10. Laced -do- 4"-2" border	9-0- ,,	7-8-0 ,,
11. 29" with coating	11-8-0 ,,	11 to 12-0-0 ,,
12. 54" ,, 2½ laced dhoties plain....	8-6-0 ,,	8-0-0 ,,
13. 54" ,, 2" laced border	11-2-0 ,,	10-0-0 ,,

CR/25/51

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1H/nB

2

Dev. (MI) Department.

P/Issue Dge 3352

P.S.F

Sub: Industries - Sericulture - Government Silk Filatures Kollegal - Sale of Silk fabrics - Appointment of Agents - Proposal of the D. I & C. - Orders passed.

Read: From the D. I & C. 4231 D1/49 dated 23-1-1952.

G.O.Ms.No. 836 Dated 3.3.52

In the circumstances reported the Government approve the proposal of the D. I & C. to appoint agents ~~xx~~ at suitable places for the sale of the silk fabrics produced at the Government Silk Filatures, Kollegal and to pay a commission of 10% on the sales effected by them.

2. The D. I & C. is requested to increase the selling prices of the fabrics suitably to provide for the payment of commission, and to submit to Government by 1-2-1953, a report on the sale of the fabrics through ~~xxx~~ Commission agents.

Compd KW 7.3.52

Dge 27252 CB 28282

28/5/52

To the D. I & C.

" A.G. thro' Finance Department.

C.B. entry 1-2-53

Entered in CB on LD

5-5-52

Dept (Gl) Dept

9

Extract from Call Book

1.	Serial No:	10.
2.	Date of entry	5.5.52.
3.	Subject.	Industries - sericulture. G.S.F. College. Sale of silk fabrics - appointment of agents.
4.	Ol. R. No:	1111 52 Xl/57
5.	No: & Date of G.O. authorising the entry	G.O. Ms. 836 Dept. Dt. 3. 3. 52.
6.	Date when further Return to be taken	1. 2. 1953.
7.	No: & Date of New warrant	12066

Dev (G)

Memo no 12066 G/53-1 dated 3-2-53

Sub:- Industries - Sericulture - G.S.F. Kollegal - Sale of Silk fabrics.

Ref G.O. Rt. no 936 Dev dated 3-3-52

The attention of the D.Dir is invited to para 2 of the G.O. cited and he is requested to furnish the report called for therein.

D.Dir. R.O. 1-3-53

DEPARTMENT OF INDUSTRIES AND COMMERCE

From
Sri.M.T.Raju, Bar-at-Law., I.C.S.,
Director of Industries and Commerce,
Madras.6.

To
The Secretary to Government,
Development Department,
Fort St.George, Madras.

No.2761-D1/51 dated 20th February 1953. 22588

Sub:-Industries-Sericulture-Government Silk Filatures, Kollegal-Sale of silk Fabrics appointment of Agents.
Ref:-G.O.No.Ms.836 Development dated 3-3-1952.

In the G.O. cited above, Government were pleased to approve the proposal for the appointment of agents at suitable places for the sale of the silk fabrics produced at the Government Silk Filatures, Kollegal on payment of commission of 10% on the sales and have also called for a report on the sale of the fabrics by the commission agents.

In this connection I submit that even though advertisements were released as early as June 1952 in important dailies inviting applications for taking up the agency for the sale of silk fabrics produced at the Government Silk Filatures, Kollegal, the response from reputed firms has been poor. Even of those who had applied some desire that sales should be effected on credit basis pleading inability to furnish deposit while others have asked for some more time to study the market conditions. It has not thus been possible to secure the services of suitable merchants for appointment as agents. Efforts will be renewed as soon as the scheme for the installation of power looms sanctioned in G.O.No.4025 Development dated 8-9-51 has reached an advanced stage. I may add however for the information of Government that the sales of fabrics during the period from 1-4-52 to 31-3-53 31-1-53 amounted to Rs.37,000/- and that the stock on hand as on 31-1-53 was worth Rs.40,600/- only.

K.Kamalakaran.
25.2.53
for Director of Industries and Commerce, Madras.6.

Krn.25-2.

12

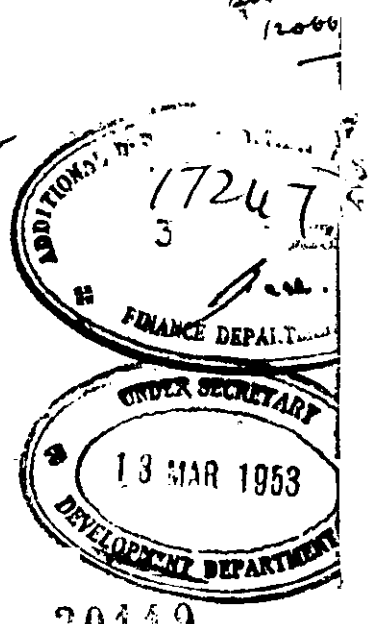
Accts 12065/53 Dev(G)

Submitted for perusal.

In the circumstances reported by the D. Soc in para 2 of his letter on p 3 above no action seems called for. at present. The papers may be lodged and added to the Rly no. 836 Dev dated 3.3.52 after noting a Book entry 1-10-53 call against ~~1-10-52~~ for further action.

12/3/53 Finance Deptt may see with reference to their note on p 2 ante (F).

12/3/53



12066

From (Accts)

May be perused.

P.O
9.3.53

DS
12.3.53

Sec.

30119

Dev (G)

Finance Deptt note above may be perused. The papers may be lodged & added to Rly no 836 Dev dated 3-3-52 after noting a call book entry against 1-10-53, as already ordered at 'N' above.

13/3/53

From U.O. 17247 Accts/53

12-3-53

Entered as CBE. 52
14/3

139159

EXTRACTS FROM CALL BOOK.

1. Serial Number:-	52.
2. Date of entry in this register:-	14-3-53.
3. Subject:-	Industries - Sericulture- G.S.F. Kallegal - Sale of Silk Fabrics - Appointment of Agents.
4. Old current number:-	12066 G/53
5. Number and date of Government order etc., authorizing the entry:-	G.O.Ms.836 3-3-52.
6. Date when further action is to be taken:-	1-10-53.

SECOND ASSISTANT SECRETARY
3 DEC 1953
DEPARTMENT OF INDUSTRIES, LABOUR AND CO-OPERATION

End 35 9/12

Ad. vide 7/12/53

R. 10/1

15 35

SLC-(E) deptt.

Memo No. 139153/E/53-I dt. 7/12/53

Sub: Industries - Sericulture - Govt. Silk Filatures, Nalgeol - Sale of silk fabrics Appointment of Agents.

Ref: From the D.I&C. No. 2761-DI/51 dt 20/4/53.

The attention of the D.I&C. is invited to this letter cited, and he is requested to state when his further report in the matter may be expected.

p.11 of (B)

G.O.Ms. 836 Dev. dt 3/12/52

vide X on p. 11 of (B)

CPS 7/12/53

7/12/53 7-12-53

7/12/53

To the D. I&C.

Ren 10/1/54

C.N. The draft memo above is marked W.N. M and N on p. 12 of (B).

7/12/53 7/12/53

DEPARTMENT OF INDUSTRIES AND COMMERCE

17

139159/E/53

From
The Director of Industries and Commerce, Chepauk, Madras.5.

To
The Secretary to Government,
Department of Industries,
Labour and Co-operation,
Fort.St.George, Madras.

THIRD ASST. SECRETARY
29 DEC 1953
DEPT. OF INDUSTRIES, LABOUR & CO-OPERATION

Lr.No.7520-D1/53 dated 23-12-1953.

146976

Sub:-Industries-Sericulture-Government Silk Filatures, Kollegal-Sale of silk fabrics-appointment of agents.

Ref:-Government Memo No.139159-E/53-1 dated 7-12-53.

========

In continuation of this office letter No.2751-D1/53 dated 20-2-53, I submit that the power loom weaving section has not yet started functioning as the power looms have not yet been received. The question of appointing agents for the sale of Silk Fabrics has not therefore been finalised.

for Director of Industries and Commerce.

Krn.26-12.

A 18/

To Hs.

D.L.C. (E) dy/te.

Please see the D.D. & C's letter at p. 5 ante. From the reasons ~~stated~~ mentioned therein, he states that the question of appointing agents for the sale of Silk fabrics at suitable places referred to in para 10 of the G.O. at (B), has not been finalised. No action is called for on this at present. This may be lodged and added to the Connected G.O. at (B), after noting a Call Book entry against 1.6.54, for further action.

Para 7 of

F.G.O. No. 836 Dev 3.3.52

Para may see N.S. A on p 2 N.F. of (B).

MS
30/12/53

Dew (M.) Dept.

Note file

No. 111152 M/57

Sub: Industries - Sericulture - Govt. Silk Filatures, Kollegal
Sale of Silk fabrics - Appointment of agents.

Ref: From the DI&C 4231/DE/49 dt. 8.10.52.

To &

Current file may be perused.

The DI&C has submitted proposals for the appointment of agents as suitable places for the sale of the silk fabrics produced in the Govt. Silk Filatures, Kollegal; allowing them 10% Commission on the Sales. He has stated that with the installation of 12 more handlooms which is being considered as part II Scheme for '52-53 and with the commencement of the power loom weaving Section, the production of fabrics will increase. He points out therefore that it is essential that recourse should be had to the better channels of trade and suggests the appointment of agents. At present the fabrics produced by the handlooms are being sold at the Kollegal filatures and at the various exhibitions. The DI&C who was asked to explain in more detail his proposal and also to send a Comparative Statement of price of cloth produced in the G.S.F. and with similar cloth in the market, has pointed out that leading silk cloth manufacturers are reported to be employing agents of their own in various Centres and that Mysore also was having agents in the Early Stages. He has stated that in order that the public should be apprised of the true worth of the fabrics of G.S.F., agents are necessary to explain to the public the superior features of G.S.F. fabrics. Till the filature cloth is popularised agents are necessary.

For orders whether the proposal of the DI&C for the appointment of agents for sale

silk produced at G.S.F. may be accepted.
Fin may be requested to offer their remarks.

Dfee 4(4)252-5282

Fin 252

Dev U.O.No 1111 dt MI/5-1-2 7-2-52

Fin (Accts)

In the circumstances stated by the D.I.& C.S., the proposal to appoint Commission agents for the sale of silk produced at the Govt. Silk Filatures, Kollegal & Mysore appears to be unobjectionable.

Fin dt 5 CF 8534 11 FEB 1952 FINANCE DEPARTMENT

(The D.I.& C.S. has stated that the selling prices of the fabrics will be suitably increased to provide for the payment of Commission. Therefore, the proposal does not involve any extra expenditure to the Govt.).

Mysp 1 CF;

No doubt, a report on the sale thro' commission agents will be sent to the Govt in due course, say, within a year, when the position may be reviewed.

DW 16/1/52

DW 18.2.52

Asst R 4(2)252 Dfee

/A

Dfee

Dev(MI) Dept 19980 19-2-52

Fin no 8534 Accts I 19-2-52.

Fin. Dept's notes above may be perused.
A draft order is submitted for approval

Dfee 4(2)252-5282

D'S 21.2.52

D'S 22.2.52

THIRD ASST. SECRETARY TO GOVERNMENT 21 FEB 1952 DEVELOPMENT DEPARTMENT

[Issued as G.O. Ms. No. 836 Dept. dt 3-3-52] pto. 9

C. No. 1391-9/E/5-3

3/6

2 L.C. (E) dept.

Sub:- Industries - Sericulture - Govt. Silk Filatures, Kollegal - Sale of Silk Fabrics - Appointment of agents

Ref:- From the D. I. C. Lr. No. 7520/D2 53 Dy. 23.12.53.

To A.S.

W.r.t. the G.O. at p. 7 c/f ✓ (A), the D. I. & C.'s letter at p. 5-c/f. may be perused. For the reasons stated [illegible] the question of appointing agents for the sale of silk fabrics at suitable places has not been finalised. No action seems called for on this at present. This may be lodged and added to the G.O. at (B), and a Hall Book Entry made against 1-6-5-4 for further action.

30/1/54

28/1/54

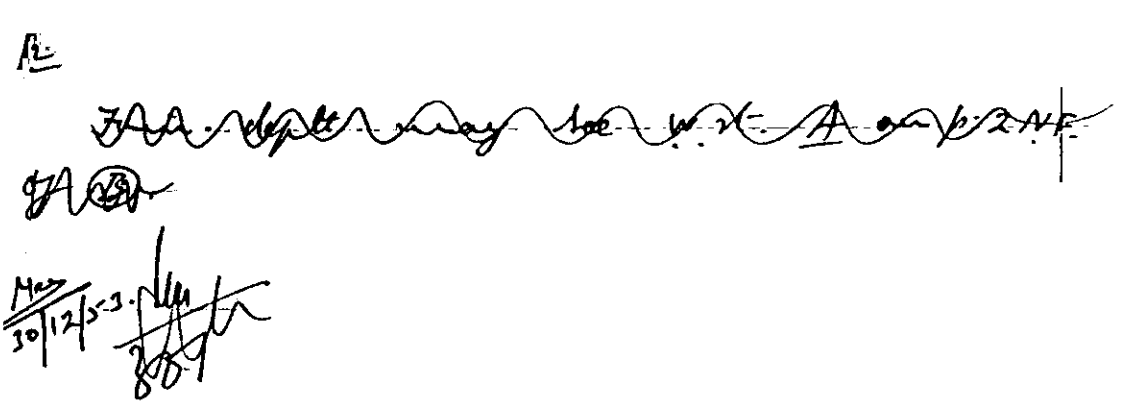
30/1/54

(Entered as C.B. 32/5-3)

put c/f

✓ Rs. 0886 DW 3.3.52

left the D.I.&C.



E3

S. No.	Date of entry in this register.	Subject.	Old Current number.	Number and date of Govt. order etc. authorising the entry.	Date when further action is to be taken.	Number & date of new current
1	2	3	4	5	6	7
32	30-12-53	Industries - Sericulture - Govt. Silk Filatures, Kollegal - Sale of silk fabrics - Appointment of agents.	C.139159 /E/53 ~~30-12-53~~	Logged No. 139159 E/53 dated 30-12-53 added to G.O. Ms.No.836 Dev. dated ~~30-12-53~~ 3-3-54	1-6-54	

1cc47356/E/54

4 - JUN 1954
Govt. of ... Industries, Labour & ...

47356/Eqn

To Ds.

The C.S. Extract at p.1 ante may be noted with ref. to the notes as p.3 N.F. (A) forwarded. Attention is invited to the D. Insc's report at p.17 cf, of (A), and the notes and orders at p.3 N.F. of (A). The D. Insc. has since proposed M/s. Beadsell & Co. Madras as sole selling agents for the sale of raw and thrown silk manufactured at the G.S.F. Kollegal, and the Govt. have approved his proposals - vide G.O. No. 463 I.C.C. dy. 31-5-32. No further action seems called for on this. For orders whether this may be lodged and closed to (A)

p.17 cf of (B)

Dy. Sec. 16/6/32

Sec. 16/6/32